

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Public Relations - Corporate Communications

2013

COR1 Curriculum Modification for 2014-15

Fanshawe College

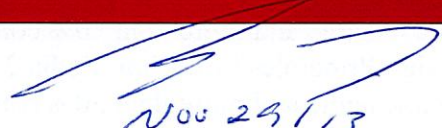


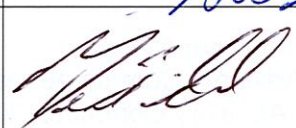

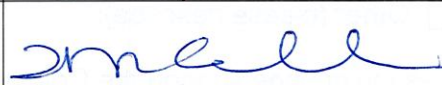
Follow this and additional works at: https://first.fanshawec.ca/cae_contemporarymedia_prcorporatecomm_documentation

DEGREE AUDIT CHANGE FORM

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Office of the Registrar

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

Program Requiring Changes

| | | |
|---|---|--|
| Program Title: <u>Corporate Communication and Public Relations</u> | | |
| Program Number: <u>COR1</u> | Date Submitted: <u>Nov. 22, 2013</u> | |
| Dean responsible for program: <u>Gary Lima</u> | Chair: <u>Dana Morningstar</u> | |
| Credential Provided: <u>Ontario College Certificate</u> | <u>Graduate Certificate</u> <i>TS.</i> | |
| Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S Other: | Catalogue Year(s) Impacted: <u>20145</u> | |
| Residency Requirement: <input checked="" type="checkbox"/> Met or Not Met | Date of Last Program Review: <u>2010</u> | |
| <i>I have read the reasons for the change and...</i> | | <i>Signature and date</i> |
| Dean of Faculty (responsible for program): <u>GARY LIMA</u> | <input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve |  <u>Nov 29/13</u> |
| Dean of Faculty (impacted by change): <u>GARY LIMA</u> | <input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve |  <u>Nov 29/13</u> |
| Dean of Faculty (impacted by change): <u>GARY LIMA</u> | <input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve |  <u>Nov 29/13</u> |
| Associate Vice President Academic (required for major changes and late Das): | <input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve |  <u>12/20/13</u> |
| Director, Centre for Academic Excellence: | <input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support |  <u>Dec 11/13</u> |
| Office of the Registrar: | <input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support |  |

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).

First Semester

- a. Eliminate course and more than 30% content change: eliminate Facilitation Skills course (SKILLS-6001) and roll key content into Presentations and Multimedia course (CORP-6002) and change name to Professional Presentations
- b. Add new course: Integrated Marketing and Communications
- c. Course name change and more than 30% content change: Internet Research and Web Design (COMP-6020) becomes Internet Marketing
- d. Course name change and more than 30% content change: Intro to PR (PBRL-6011) becomes Strategic Public Relations
- e. Course name change: InDesign 1 becomes Design Principles in Digital Media 1

Second Semester:

- a. Eliminate Photoshop (COMP-6007) and roll key content into Design Principles in Digital Media 2
- b. Course name and more than 30% content change: InDesign 2 (COMP-6040) becomes Design Principles in Digital Media 2
- c. Course name and more than 30% content change: Writing for PR and Media Relations (PBRL-6007) becomes Writing for Media Relations and Crisis Communications
- d. Course name and more than 30% content change: Strategic Communication and Crisis Management (PBRL-6015) becomes Strategic Communication
- e. New course: Writing for Public Relations 2 (online delivery)

2.0 Reason/Rationale for Changes

2.1 The reason for the change is based on:

- ☐ A recent program review
- ☐ College Advisory Committee feedback
- ☒ Program Advisory Committee feedback
- ☒ Student feedback
- ☐ KPI results
- ☐ Accreditation or other regulatory requirements
- ☐ Shared curriculum
- ☒ Trends in the field/industry
- ☐ Other (please describe):

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- ☒ Yes
- ☐ No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- ☐ Goal 1 - Enrolment growth
- ☒ Goal 2 - Flexible delivery options

- ☒ Goal 3 - Premier student experience
- ☐ Goal 4 - Sustainable College life

3.0 Students

3.1 Will the change affect the cost of the program for students?

- ☒ Yes
- ☐ No

3.2 If yes, there will be an additional cost for:

- ☒ Materials (Include details): additional textbooks (3@120=\$360)
- ☐ Equipment (Include details):
- ☐ Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B)

- ☒ Yes
- ☐ No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- ☒ No
- ☐ Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Is this course part of any other Fanshawe College program(s)?

- ☒ No
- ☐ Yes (If yes, please identify the other program(s))

5.2 What Schools/Campuses will be impacted by the proposed change?

- ☐ Tourism and Hospitality
- ☐ Information Technology
- ☐ Lawrence Kinlin School of Business
- ☐ Health Sciences
- ☐ Human Services
- ☐ Nursing
- ☐ Design
- ☐ Language and Liberal Studies
- ☐ Contemporary Media
- ☐ Building Technology
- ☐ Applied Sciences and Technology
- ☐ Transportation Technology
- ☐ Continuing Education
- ☐ Oxford County Campus
- ☐ James N. Allan Campus
- ☐ St. Thomas Campus

5.3 Will the change affect pathway agreements (e.g., bridging, internal articulations, laddering, advance standing) with other Fanshawe programs and/or other institutions?

- ☒ No
☐ Yes (If yes, please explain)

5.4 What discussions have been initiated with these institutions regarding the changes?

NA

6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- ☒ No
☐ Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- ☒ No
☐ Yes (If yes, please explain)

6.2 Will the proposed change affect space and/or technology requirements?

- ☒ No
☐ Yes (If yes, please explain)

7.0 General College Requirements

7.1 Are changes consistent with Colleges policies/practices?

- ☒ Yes
☐ No (If no, please explain)

7.2 Total Program Hours after degree audit change: 828

7.2.1 Are these hours consistent with the requirements as listed below?

- ☒ Yes (600 course hours plus 225 hours FLDP)
☐ No (If no, please explain)

| | |
|----------------------------------|---|
| Local Certificate - 300 hours | Ontario College Certificate - 600 hours |
| Diploma - 1200 to 1400 hours | Advanced Diploma - 1800 to 2000 hours |
| Graduate Certificate - 600 hours | |

7.3 Will the program meet the General Education requirements (Policy 2-B-02) as listed below?

- ☐ No
☒ Yes - none required

| | | |
|---|--|---|
| Local Certificate, Ontario College Certificate and Graduate Certificate - none required) | Diploma - 3 required (minimum of 1 must be an elective) | Advanced Diploma - 4 required (minimum of 2 must be electives) |
|---|--|---|

7.4 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advance standing) with other Fanshawe programs and/or other institutions.

☐ No
☒ Yes

Note: In accordance with POLICY NUMBER: 2-B-17 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

APPENDIX A: PROPOSED DEGREE AUDIT CHANGES (for CAE)

| Course Code | Existing DA Courses | Total Hours | Total Credits | Describe proposed changes | Course Code | Proposed DA Courses | Total Hours | Total Credits |
|-------------|---|-------------|---------------|--|-------------|--|-------------|---------------|
| Level 1 | | | | | | | | |
| COMP-6020 | Internet Research and Web Design | 45 | 3.0 | Course name change and more than 30% content change | COMP-6042 | Internet Marketing | 45 | 3.0 |
| PBRL-6011 | Intro to PR | 45 | 3.0 | Course name change and possibly more than 30% content change | PBRL-6016 | Strategic Public Relations | 45 | 3.0 |
| CORP-6002 | Presentation Skills and Multimedia 1 | 45 | 3.0 | Course name change and 30% content change | CORP-6009 | Professional Presentation Skills | 45 | 3.0 |
| SKLS-6001 | Facilitation Skills | 45 | 3.0 | Eliminate this course and combine some principles with Professional Presentation Skills (noted above) | | | | |
| CORP-6007 | InDesign 1 | 45 | 3.0 | Course name change | COMP-6041 | Design Principles in Digital Media I | 45 | 3.0 |
| | | | | Add new course | PBRL-6017 | Integrated Marketing & Communications | 45 | 3.0 |
| TOTAL | | 225 | 15.0 | TOTAL | | | 225 | 15.0 |
| Level 2 | | | | | | | | |
| PBRL-6007 | Writing for PR and Media Relations | 45 | 3.0 | Course name change and 30% content change - take crisis content from PBRL-6015 and move here | PBRL-6018 | Writing for Media Relations and Crisis Communication | 45 | 3.0 |
| PBRL-6015 | Strategic Communication & Crisis Management | 45 | 3.0 | Course name change and 30% content change - remove crisis content and focus on strategic communication | COMM-6025 | Strategic Communication | 45 | 3.0 |
| COMP-6040 | InDesign | 45 | 3.0 | Course name change and 30% content change by adding in Photoshop content | COMP-6043 | Design Principles in Digital Media 2 | 45 | 3.0 |
| COMP-6007 | Photoshop | 45 | 3.0 | Eliminate course and add key | | | | |

| Course Code | Existing DA Courses | Total Hours | Total Credits | Describe proposed changes | Course Code | Proposed DA Courses | Total Hours | Total Credits |
|-------------|---------------------|-------------|---------------|---|-------------|--------------------------------|-------------|---------------|
| | | | | content to Design Principles In Digital Media 2 | | | | |
| | | | | Add online course | PBRL-6019 | Writing for Public Relations 2 | 45 | 3.0 |
| | | | | | | | | |
| TOTAL | | 180 | 12.0 | TOTAL | | | 180 | 12.0 |
| Level 3 | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| TOTAL | | | | TOTAL | | | | |
| Level 4 | | | | | | | | |
| | | | | | | | | |
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| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| TOTAL | | | | TOTAL | | | | |
| Level 5 | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| TOTAL | | | | TOTAL | | | | |
| Level 6 | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| TOTAL | | | | TOTAL | | | | |

| PROGRAM MAPPING Corporate Communicatons and Public Relations COR1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|--|--|------------------------------|--------------------------------------|--|--|--|--|---|--------------------------------------|--|--|--|-----------------------------------|---------------------------------|--|---------------------------|-------------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | LEVEL ONE | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| PROGRAM VOCATIONAL LEARNING OUTCOMES | | | | COMP-6042 Internet Marketing | CORP-6006 Trend & Technologies in PR | CORP-6009 Professional Presentation Skills | COMP-6041 Design Principles in Digital Media I | PBRL-6014 Professional Practice and Ethics | PBRL-6003 Writing for Public Relations | PBRL-6017 Integrated Marketing and Communications | PBRL-6016 Strategic Public Relations | | PBRL-6019 Writing for Public Relations 2 | COMP-6043 Design Principles in Digital Media 2 | COMM-6025 Strategic Communication | PBRL-6013 Specializations in PR | PBRL-6018 Media Relations and Crisis Communication | FLDP-6010 Field Placement | # OF COURSES EVALUATING THE OUTCOME | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 - Introductory | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 - Intermediate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 - Advanced | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| The graduate has reliably demonstrated the ability to: (Source: MTCU Code 70243) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1. Write clear, targeted communication materials. | | | | 1 | 2 | 2 | 1 | 3 | 2 | 2 | 2 | | 3 | 2 | 2 | 3 | 3 | 3 | 14 | | | | | | | | | | | | |
| 2. Apply knowledge of public relations and organizational theories, and public relations practices, strategies and history to develop and execute public relations plans. | | | | 1 | 2 | | | 1 | | 2 | 2 | | 2 | | 3 | 3 | 2 | 3 | 10 | | | | | | | | | | | | |
| 3. Complete all work in accordance with public relations codes of professional ethics, standards, and practices; and relevant law. | | | | | | | 1 | 3 | 1 | | 2 | | 2 | 1 | 2 | 3 | 1 | 3 | 10 | | | | | | | | | | | | |
| 4. Conduct and coordinate research to develop communication strategies to meet information needs of internal and external publics. | | | | 2 | 2 | | | 1 | 1 | 2 | 2 | | 2 | | 2 | 3 | 3 | 2 | 11 | | | | | | | | | | | | |
| 5. Develop clear and measurable communication objectives and identify techniques to evaluate the achievement of these objectives. | | | | 2 | 1 | 2 | 1 | | 1 | 2 | 1 | | 1 | 1 | 3 | 2 | 3 | 2 | 13 | | | | | | | | | | | | |
| 6. Adapt to, work within and influence organizational policies and procedures. | | | | | 1 | | 1 | 1 | 1 | 1 | 1 | | 2 | 2 | 1 | | 2 | 2 | 11 | | | | | | | | | | | | |
| 7. Develop, deliver and coordinate a variety of presentations. | | | | 2 | 2 | 2 | | 1 | 1 | 1 | 2 | | | 1 | 1 | 1 | 1 | 3 | 12 | | | | | | | | | | | | |
| 8. Develop a project or tactical budget. | | | | 1 | | | | | | 1 | 1 | | | | 2 | 1 | | | 5 | | | | | | | | | | | | |
| 9. Use computer hardware and software relevant to public relations. | | | | 2 | 2 | 1 | 3 | | | 1 | 1 | | 2 | 3 | 1 | 2 | 2 | 2 | 12 | | | | | | | | | | | | |
| 10. Coordinate the production of, and produce, visually effective print, graphic, and electronic communications. | | | | 1 | 1 | 2 | 2 | | 2 | 1 | 1 | | 3 | 3 | 2 | 2 | 3 | 3 | 13 | | | | | | | | | | | | |
| 11. Develop ongoing strategies and plans to enhance personal and professional development and to promote the development of the public relations profession. | | | | 1 | | 2 | | 3 | 1 | 2 | 2 | | | | 1 | 3 | 2 | 2 | 10 | | | | | | | | | | | | |
| TOTAL # OF OUTCOMES EVALUATED BY EACH COURSE | | | | 9 | 8 | 6 | 6 | 7 | 8 | 10 | 11 | | 8 | 7 | 11 | 10 | 10 | 10 | | | | | | | | | | | | | |
| V = Vocational Courses E = Essential Employability Skills Courses | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| GM = General Education (mandatory) G = General Education (elective) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| NB - Only indicate the outcomes that are Taught & Evaluated (TE or TRE) in a course | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| PROGRAM COORDINATOR: Jackie Westelaken | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ACADEMIC CHAIR:Dana Morningstar | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Date Completed: November 2013 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Professor: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| PROGRAM MAPPING Corporate Communications COR1 | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|------------------------------|--------------------------------------|--|---|--|--|---|--------------------------------------|--|--|---|------------------------------------|---------------------------------|--|--|-------------------------------------|
| | | | | LEVEL ONE | | | | | | | | | | | | | | | |
| PROGRAM ESSENTIAL EMPLOYABILITY SKILLS OUTCOMES | | | | COMP-6042 Internet Marketing | CORP-6006 Trend & Technologies in PR | CORP-6009 Professional Presentation Skills | COMP-6041 Design Principles and Digital Media 1 | PBRL-6014 Professional Practice and Ethics | PBRL-6003 Writing for Public Relations | PBRL-6017 Integrated Marketing & Communications | PBRL-6016 Strategic Public Relations | | PBRL-6019 Writing for Public Relations 2 | COMP-6043 Design Principles and Digital Media 2 | COMM-6025 Strategic Communications | PBRL-6013 Specializations in PR | PBRL-6018 Media Relations & Crisis Communication | FLDP-6010 Independent Study- Program Topic | # OF COURSES SUPPORTING THE OUTCOME |
| | | | | | | | | | | | | | | | | | | | |
| 1 = R 5 = RE 6 = TE 7 = TRE | | | | | | | | | | | | | | | | | | | |
| 1 = Taught R = Reinforced E = Evaluated | | | | | | | | | | | | | | | | | | | |
| The graduate has reliably demonstrated the ability to: (Source: MTCU Code 70243) | | | | | | | | | | | | | | | | | | | |
| 1. communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. | | | | 5 | 5 | 7 | 6 | 7 | 7 | 7 | 7 | | 7 | 6 | 7 | 7 | 3 | 7 | 13 |
| 2. respond to written, spoken, or visual messages in a manner that ensures effective communication. | | | | 5 | 4 | 7 | | 7 | 7 | 7 | 7 | | 7 | | 7 | 7 | 3 | 7 | 11 |
| 3. execute mathematical operations accurately. | | | | | | | 7 | | | | 4 | | | 7 | 4 | | | 4 | 5 |
| 4. apply a systematic approach to solve problems. | | | | 4 | 4 | | | 7 | | 4 | 4 | | | | 7 | 5 | 4 | 5 | 9 |
| 5. use a variety of thinking skills to anticipate and solve problems. | | | | 4 | 4 | | | 7 | 4 | 7 | 7 | | 4 | | 7 | 5 | 4 | 5 | 10 |
| 6. locate, select, organize, and document information using appropriate technology and information systems. | | | | 7 | 7 | 7 | 7 | | 7 | 4 | 4 | | 4 | 7 | 4 | 7 | 4 | 5 | 12 |
| 7. analyze, evaluate, and apply relevant information from a variety of sources. | | | | 7 | 7 | 4 | 6 | 7 | 7 | 4 | 5 | | 7 | 7 | 7 | 7 | 7 | 7 | 13 |
| 8. show respect for the diverse opinions, values, belief systems, and contributions of others. | | | | 4 | 4 | | 4 | 7 | 4 | 4 | 4 | | 4 | 4 | 4 | 4 | 4 | 4 | 12 |
| 9. interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals. | | | | 4 | 5 | 4 | | 7 | | 7 | 4 | | | | 7 | | 4 | 7 | 8 |
| 10. manage the use of time and other resources to complete projects. | | | | 5 | 4 | 4 | 7 | 4 | 4 | 4 | 4 | | 7 | 7 | 7 | 4 | 4 | 5 | 13 |
| 11. take responsibility for one's own actions, decisions, and consequences. | | | | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | | 4 | 4 | 4 | 4 | 4 | 5 | 13 |
| TOTAL # OF OUTCOMES SUPPORTED BY EACH COURSE | | | | 10 | 10 | 7 | 7 | 9 | 8 | 10 | 11 | | 10 | 7 | 11 | 9 | 10 | 11 | |
| PROGRAM COORDINATOR: Bob Riches | | | | | | | | | | | | | | | | | | | |
| ACADEMIC CHAIR: Dana Morningstar | | | | | | | | | | | | | | | | | | | |
| Date Completed: November 2010 | | | | | | | | | | | | | | | | | | | |
| Professor: | | | | | | | | | | | | | | | | | | | |

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DEC 02 10:3

Degree Audit Report

Catalog: 2014/2015

Program: COR1

Department: COM - Contemporary Media

Academic Level: PS

CCD: 7 - 2AcadSem/600-700 hrs

Credential: Ontario College Graduate Cert

Grade Scheme: LG2

Major: COR1 - Corp Comm & Public Relations

Co-Op Indicator: N/A

Div: COM - Contemporary Media

Office of the Registrar
Name: Corporate Communication
and Public Relations

Academic Program Requirement

Total Credits: 45.00

Residency Reqmt: 12.00

GPA Requirement: 2.000

Residency Reqmt GPA: 2.000

Minimum Grade: D

Academic Requirement: COR1.14 Corporate Communication & Public Relations

Major: COR1

Grade Scheme: LG2

Minimum GPA: 2.000

Minimum Grade:

Subrequirement: Level 1

Take all of the following Mandatory Courses:

| | | | | |
|--|--|-------|------|---|
| add COMP-6041 Design Principles in Digital Media 1 | | 45 | 3 | - |
| 6042 Marketing | | | | |
| COMP-6020 | Internet Research and Web Page Design | 45.00 | 3.00 | |
| CORP-6006 | Trends & Technologies in PR | 45.00 | 3.00 | |
| CORP-6002 | 6009 Prof. Presentation Skills & Multimedia I | 45.00 | 3.00 | |
| remove CORP-6007 | InDesign 1 | 45.00 | 3.00 | |
| PBRL-6014 | Professional Practice & Ethics | 45.00 | 3.00 | |
| PBRL-6003 | Writing for Public Relations | 45.00 | 3.00 | |
| remove SKLS-6001 | Facilitation Skills | 45.00 | 3.00 | |
| PBRL-6011 | 16 Strategic Intro to Public Relations & Corp. Comm. | 45.00 | 3.00 | |

add PBRL-6017 Integrated Marketing and Communications 45 3 -

Subrequirement: Level 2

Take all of the following Mandatory Courses:

Group 1

| | | | | |
|--|--|-------|------|---|
| add COMP-6043 Design Principles in Digital Media 2 | | 45 | 3 | - |
| remove COMP-6007 | Photoshop | 45.00 | 3.00 | |
| remove COMP-6040 | InDesign 2 | 45.00 | 3.00 | |
| PBRL-6015 | 6021 Strategic Communications & Crisis Mgmt. | 45.00 | 3.00 | |
| PBRL-6013 | Specializations in PR | 45.00 | 3.00 | |
| PBRL-6007 | 6019 Writing for PR & Media Relations 2 | 45.00 | 3.00 | |

add PBRL-6018 Media Relations and
Crisis Communication 45 3 -

Group 2

Take FLDP-6010 or MGMT-5071

Total Total GE
Hours Credits

Degree Audit Report

| | | | |
|-----------|-------------------|--------|------|
| FLDP-6010 | Field Placement | 243.00 | 7.00 |
| MGMT-5071 | Media Consultancy | 90.00 | 6.00 |

Subrequirement: Program Residency

Students Must Complete a Minimum of 12 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program.

D. Morningstar
Approved By Chair/Manager:

CONT MEDIA Nov 29/13
Department and Date:

[Signature]
Approved by Dean:

Nov 29/13
Date:

General Education Approved By(as appropriate):

Date:

[Signature]
12/20/13